



PRODUCT HIGHLIGHTS

- Lalo is the grandson of Don Julio González
- Launched in Austin, TX
- Fully matured Highland agave
- 3 ingredient tequila: Agave, Champagne yeast and deep well water
- Certified additive-free by the Tequila Matchmaker
- Distilled twice to maintain full flavor
- No diffuser
- Inhale. Sip. Exhale. Try it & suggest this method to your guests
- LALO is not intended as a special occasion tequila, it is intended to make any occasion special

TASTE & FLAVOR PROFILE

- **LOOK** at the platinum color
- **FEEL** the viscosity & texture
- **SMELL** cooked agave, sweet potato and cinnamon
- **SIP** and experience the citrus & tropical notes